

TIME: 10:29

DATE: *Tuesday*

SPONSOR: Davids

SOLICITOR: EG

The traditional signs of spring are robins and budding leaves. But just as sure a sign that spring is on the way, are the wonderful shoe colors you'll see at David's 221 Main Street. Mademoiselle, in a trance of spring fever, has come up with new shades to blend with your spring outfits. Take your choice of coffee frost or avocado green, riviera red or every-popular navy. Whichever shade catches your fancy, you'll also find a complete selection of bags to match. And don't forget to look at the white shoes and bag you'll need for vacation wear. Yes, "spring has sprung" at David's, 221 Main Street. Go in today to see Mademoiselle's latest fashion news.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, IN NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30.

ANNOUNCER'S SIGN

DATE: JUNE 27, 1959
TIME: 2:30
SPONSOR: BERBERS
SOLICITOR: J. A.

SMART THE MARIANO 8-11-18 ARE THE FASHION THIS SPRING.
STREET AND STUNNING, BERBERS FOR FASHION HAS A WONDERFUL
SELECT OF THESE COLORFUL SHIRTS. THERE YOU WILL ALSO
FIND DOZENS OF BERMUDA SHORTS TO CHOOSE FROM - EVERYTHING
FROM OLIVE DRAB TO PLAIN AND KNAPS, AND FROM LINENS AND
STANDARD GREY FLANNELS TO SLICKER - THAT COOL, COOL
FABRIC YOU'LL BE WEARING ALL SUMMER LONG.
THEIR SHORTS ARE REASONABLE AS WELL AS ATTRACTIVE,
PRICES START AT ONLY 2.95. BERBERS ALSO HAVE OUTFITS OF
SWEAT, SHORTS, SHIRT AND BELT TO MATCH, IN BLACK, RED AND
BLUE FOR ONLY 6.95. AND IF YOU WOULD LIKE AN OUTFIT OF
SLACKS, SHIRT AND SHORTS TO MATCH YOU'LL FIND JUST WHAT YOU
WANT AT BERBERS - THESE OUTFITS, WITH PLEATED SHORTS HIGH
WAS CAN BE WORN UNDER A MATCHING SHIRT, ARE JUST RIGHT FOR
TENNIS. REMEMBER, FOR YOU SHIRTS, COTTON OR JERSEY MARIANO,
SHIRT AND PANTS, WHICH GO TO ALL LENGTHS, STOP IN AT
BERBERS FOR FASHION ON MAIN STREET.

DATE:
AMOUNT: \$10.00
YOU ARE INVITED TO MEET THE VOICE OF 5-11-18 COLLEGE, WEST HARTFORD.
THE CORRECT TIME IS 2:30.